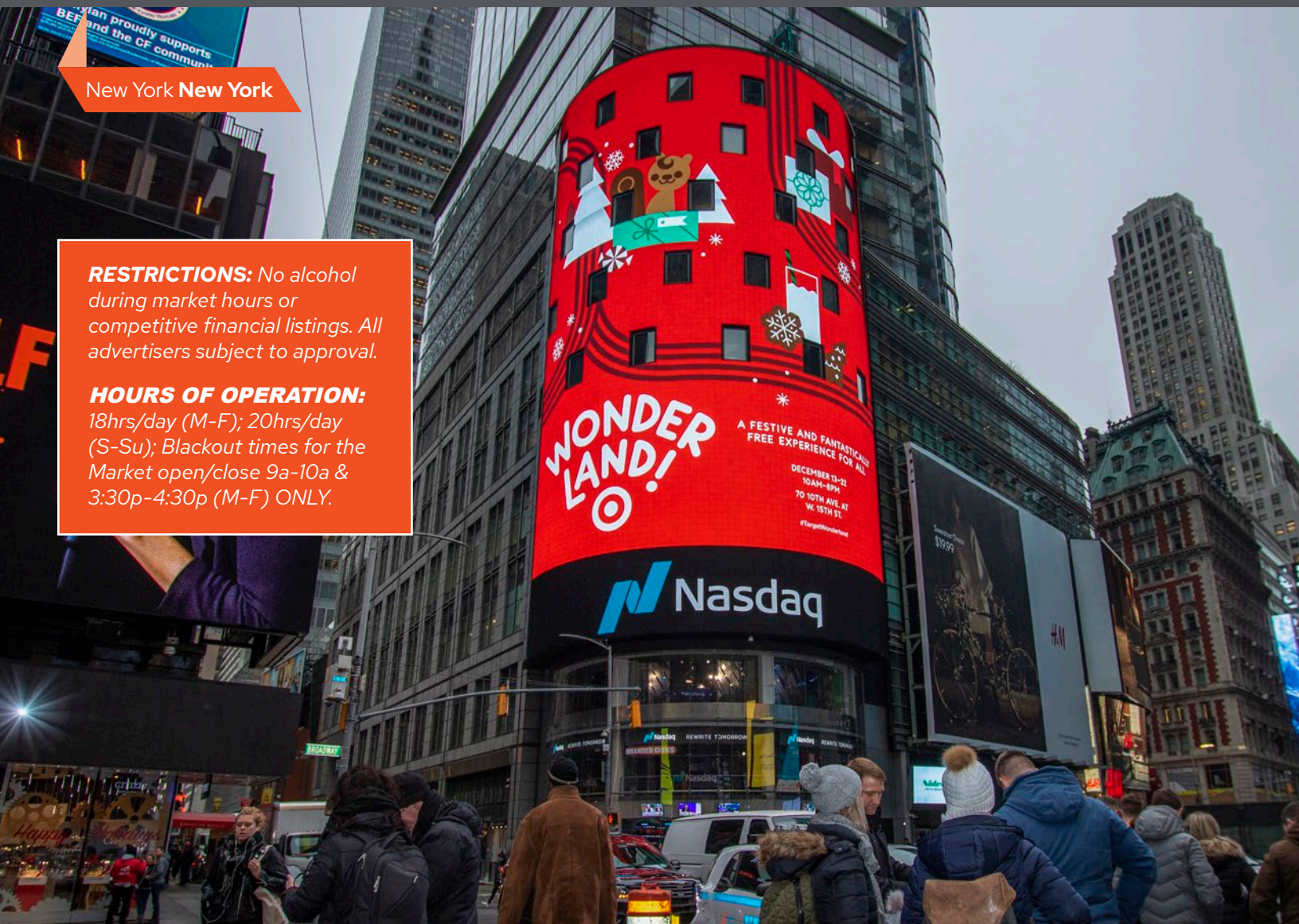


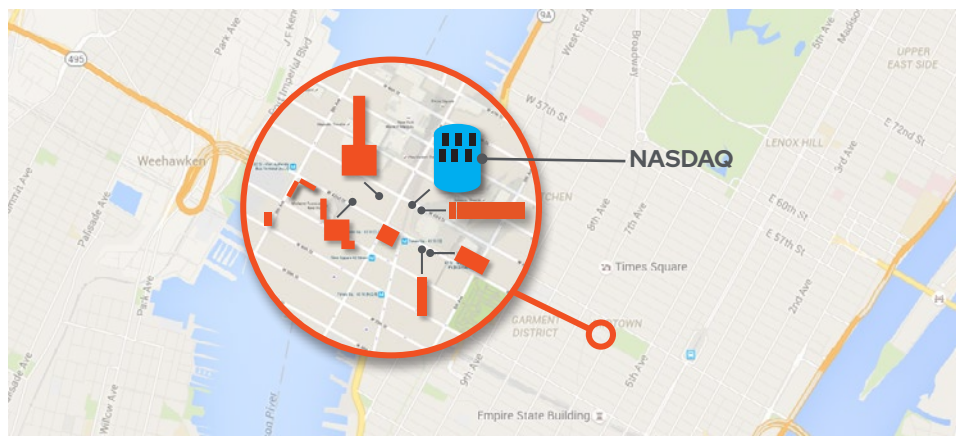
New York New York

RESTRICTIONS: No alcohol during market hours or competitive financial listings. All advertisers subject to approval.

HOURS OF OPERATION: 18hrs/day (M-F); 20hrs/day (S-Su); Blackout times for the Market open/close 9a-10a & 3:30p-4:30p (M-F) ONLY.



BC UNIT ID: NASDAQ
 LOCATION: Broadway & 43rd St
 GEOPATH ID: 30711014
 SIZE: 120' h x 84' w
 FORMAT: Digital, Illuminated
 FACING: Northwest
 LAT: 40.756374
 LONG: -73.986059



DESTINATION DESCRIPTION

This iconic LED display stands over seven stories tall and commands the attention of the bustling vehicular and pedestrian traffic throughout Times Square. Capable of full-motion video, live simulcasted events, interactive engagement and social media feeds, this is one of the most powerful digital displays Times Square. NASDAQ Market Site receives worldwide coverage for opening and closing bell ceremonies when US markets are open as well as the New Year's Eve ball drop ceremony.